



# *Eccles*

GEORGE S. AND DOLORES DORÉ  
**ECCLES THEATER**

**2017 Report**



### 2017 Numbers

533 Events  
372,581 Patrons in the Building  
349,807 Tickets Sold  
35,597 Volunteer Hours

### Highlights

- 10 Titles
- 261,341 Tickets
- Kinky Boots, Matilda, Book of Mormon, The Lion King

## Eccles Theater 2017 Year in Review

"This Theater is spacious, comfortable and I don't think there is a bad seat."

*"It's a beautiful theater and the details were well thought out, including easy access from parking and TRAX. I can hardly wait to go back for another performance."*

"Every aspect of the theater I can think of was top notch. The lobby was clean and beautiful. The stage lighting was very well thought out and the lighting in the seating area created a nice ambience. The sound system was really good and the vocals during the concert I saw were very clear."

### 2017 UPACA Board

Chair—Max Burdick  
Vice Chair—Jason Mathis  
Justin Belliveau  
Jennifer Bruno  
Darrin Casper  
Lara Fritts  
Patrick Leary  
Holly Yocom

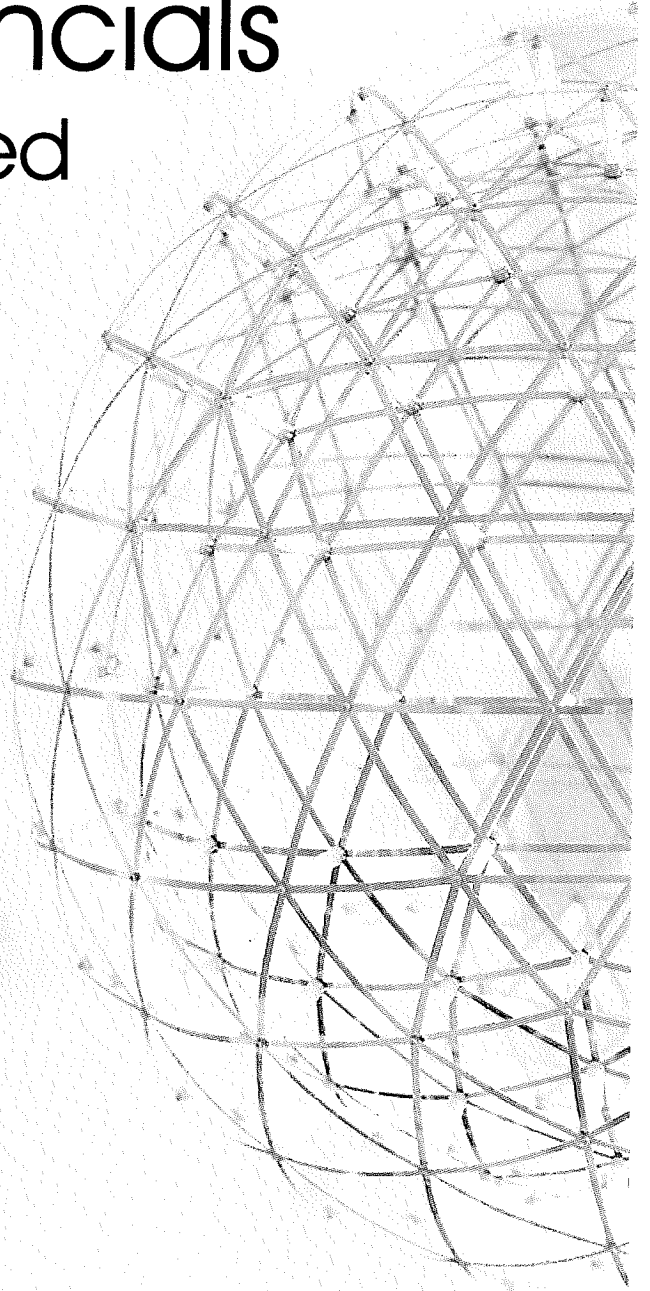


### Highlights

- 36 Events
- 83,780 Tickets
- Bob Dylan, Dr. Neil deGrasse Tyson, Steve Martin & Martin Short, The Wild Kratts

# 2017 Financials

## Unaudited



ECCLES BUILDING - UNAUDITED		2018 Budget	2017 Budget	2017 Actual	2017 Actual	2016 Actual	Notes		
REVENUES				% of Budget	% of Budget				
Broadway	\$	1,687,065	\$	630,844	\$	1,138,264	180%	\$	69,042
Popular		208,707		151,273		253,406	168%		30,403
Rental Income		1,162,291		1,231,194		1,185,230	96%		181,091
Consideration		-		150,000		0	0%		100,000
Membership & Box Seat Program		104,500		101,450		-	0%		-
									Co-promoter payment for contract consideration.
Food & Beverage, Parking & Merchandise		272,930		174,604		49,119	28%		28,304
ArtTix Single Ticket Handling Fee		1,299,258		1,383,808		1,181,866	85%		625,701
									Subscription program revenue included in Broadway Revenue.
									\$12,500 Cuisine commissions paid for 2017. Outstanding commissions written off and adjusted to 0%.
Arts for All Fee		172,631		172,631		141,643	82%		61,326
Box Office Facility Fee		1,273,881		1,381,045		1,266,858	92%		488,671
									Deducted from bucket calculation. Will be tracked in separate subdepartment for 2018.
Other Revenue		-		22,021		-	0%		-
Treasurers Interest		79,500		87,617		-	0%		-
									Insurance recovery from loading dock door damage, sales tax sellers discount.
<b>Total Building Revenues</b>	<b>\$</b>	<b>6,260,763</b>	<b>\$</b>	<b>5,226,849</b>	<b>\$</b>	<b>5,476,025</b>	<b>105%</b>	<b>\$</b>	<b>1,584,539</b>
<b>EXPENSES</b>									
Staffing Permanent	\$	1,559,139	\$	1,131,593	\$	897,543	79%	\$	367,334
Admin Expense		300,951		239,907		174,095	73%		16,492
Front of House Temp Labor		295,080		291,040		134,314	46%		23,919
Institutional Marketing		41,989		43,260		17,508	40%		1,732
									Actuals include \$333,544 (2017) and \$154,938 (2016) credit card fees originally budgeted as contra-revenue, moved to expense to conform with GAAP. Also includes ArtTix software maintenance. Shared costs allocated 75/25 with Site.
Box Office		33,169		33,169		352,542	1063%		156,521
Theater Operations		143,038		128,038		82,398	64%		7,468
Building Operations		868,546		759,149		520,150	69%		100,771
Insurance		-		-		-	0%		-
Utilities		281,250		700,414		233,708	33%		59,101
Overhead		447,700		422,000		422,000	100%		81,250
Other Expenses		-		-		-	0%		-
									\$64,893 Arts for All tickets purchased in 2017, amortized as events occur. 2017 expense reflects 4 months of season tickets amortized.
Arts for All Expense		172,631		172,631		19,476	11%		-
									Balance of purchases are in prepaid expense on balance sheet. Excluded from bucket calculation. Will be tracked in separate account in 2018
<b>Total Building Expenses</b>	<b>\$</b>	<b>4,143,493</b>	<b>\$</b>	<b>3,921,201</b>	<b>\$</b>	<b>2,853,735</b>	<b>73%</b>	<b>\$</b>	<b>814,588</b>
<b>Operating Results</b>	<b>\$</b>	<b>2,117,270</b>	<b>\$</b>	<b>1,305,648</b>	<b>\$</b>	<b>2,622,290</b>	<b>205%</b>	<b>\$</b>	<b>769,950</b>
		<i>1,782,800</i>		<i>1,412,700</i>					

NOTE: Operating Results do not include capital contribution revenue for transfer of building assets to UPACA, depreciation expense, or pension obligation expense. These non-cash items are excluded from calculation of distribution to owners but will be reflected in the 2017 published financial statements.

**Utah Performing Arts Center Agency**

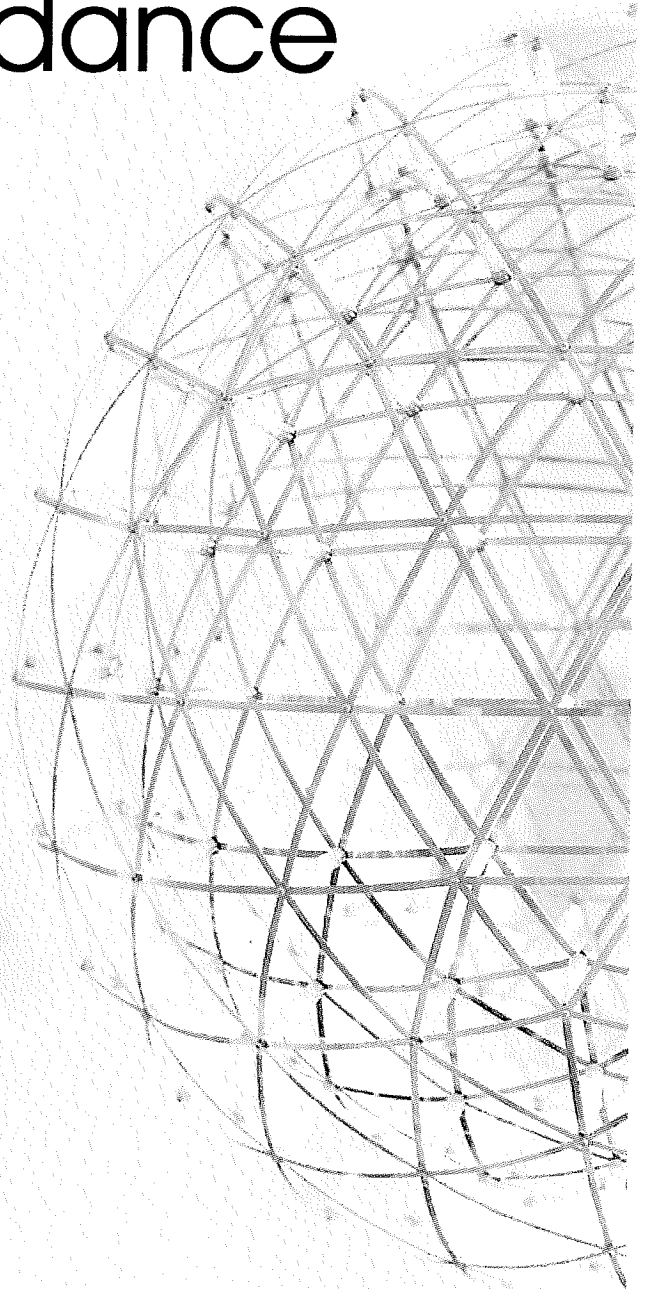
*Calculation of Distribution of 2016 & 2017 Operating Income to Owners*  
**UNAUDITED**

	<b>Budget</b>	<b>Actual</b>
2017 Operating Results	\$ 1,305,648	\$ 2,622,290
2016 Operating Results	769,950	769,950
Net Operating Results 2016-17	<u>2,075,598</u>	<u>3,392,240</u>
Reserve for Arts for All Results Held for Future Use		
Arts for All Rev - 2017	(172,631)	(141,643)
Arts for All Exp - 2017	172,631	19,476
Arts for All Rev - 2016	-	(61,326)
Net Operating Income	<u>\$ 2,075,598</u>	<u>\$ 3,208,747</u>
Operating Reserve	1,000,000	1,000,000
Capital Reserve	850,000	850,000
Total Available to Distribute	<u>225,598</u>	<u>1,358,747</u>
I. County	225,598	600,000
II. City/RDA	-	350,000
III. Next 1 Million:		
City/RDA 50%	-	204,374
County 50%	-	204,374
	<u>225,598</u>	<u>1,358,747</u>

ECCLES SITE - UNAUDITED		2018 Budget	2017 Budget	2017 Actuals	2017 Actual % of Budget	2016 Actuals	Notes
<b>REVENUES</b>							
Rental Income	\$ 351,373	\$ 520,762	\$ 128,851	25%	\$ 3,575		Lower than expected revenues due to less booking interest than anticipated. Updating rental rates and marketing strategy in 2018 to increase marketability. This number also includes \$9,705 from RDA \$60K programming offset.
Food & Beverage, Parking & Merchandise	88,146	150,360	9,973	7%	26,761		\$8,500 Cuisine commissions paid for 2017. Outstanding commissions have been written off and adjusted down to 0%, reduction of \$65,000.
Arts for All Fee	3,781	6,600	-	0%	219		No Arts for All fees collected on Site events. We mistakenly budgeted for this.
ArtTix Single Ticket Handling Fee	22,688	39,600	5,107	0%	912		
Box Office Facility Fee	15,126	26,400	3,542	13%	874		
Local Revenue Contract	-	-	-	100%	62,314		
Tower Reimbursement	9,300	9,000	3,777	42%	-		Reimbursement from 111 Main for Galleria cleaning & maintenance based on actual expenses.
Treasurers Interest	-	-	3,921	0%	-		
<b>Total Site Revenues</b>	<b>\$ 490,414</b>	<b>\$ 752,722</b>	<b>\$ 155,170</b>	<b>21%</b>	<b>\$ 94,654</b>		
<b>EXPENSES</b>							
Staffing Permanent	\$ 154,227	\$ 154,004	\$ 172,097	112%	\$ 13,199		Staffing expenses distributed according to timecard entries. We did not budget for technical director time spent on events. Event sales team often tours entire building
Repair & Maintenance - Tech. Equipment	15,051	19,051	2,736	14%	-		
Front of House Temp Labor	52,434	39,184	7,907	20%	-		
Equipment Rental	3,000	6,500	-	0%	-		
Admin Expense	16,528	22,027	8,070	37%	0		
Box Office Systems License & Support	10,306	10,306	7,431	72%	-		Share costs allocated 75/25 between Building & Site. Includes credit card fees and ArtTix software maintenance allocations.
Utilities	93,750	200,902	66,832	33%	34,280		
Maintenance & Cleaning	114,850	219,689	45,219	21%	12,425		Consists primarily of shared preventative maintenance costs allocated 75/25 between Building & Site.
Annual Capital Improvements	20,800	21,000	-	0%	-		
Overhead	147,466	139,000	139,000	100%	34,750		
Institutional Marketing	24,742	24,742	7,092	29%	(0)		Underspend due to planned partnership with Cuisine Unlimited, with Cuisine Arts for All Expense
Arts for All Expense	3,781	6,600	-	0%	-		Unlimited doing majority of marketing for private events.
<b>Total Site Expenses</b>	<b>\$ 656,935</b>	<b>\$ 863,005</b>	<b>\$ 456,383</b>	<b>53%</b>	<b>\$ 94,653</b>		No Arts for All fees collected on Site events. We mistakenly budgeted for this.
<b>Operating Results</b>	<b>\$ (166,521)</b>	<b>\$ (110,283)</b>	<b>\$ (301,213)</b>	<b>273%</b>	<b>\$ (0.00)</b>		Reimbursement of net cost by City / RDA due to increased operating costs of Site
<i>*Model Reference*</i>	<i>(460,000)</i>	<i>(99,500)</i>					

UPACA - UNAUDITED	2018 Budget	2017 Budget	2017 Actual	2017 Actual % of Budget	2016 Actuals	Notes
<b>REVENUES</b>						
Operating Contributions-General	240,000	240,000	38,610	0%	-	Contribution from County. No contribution from RDA/City because their share of UPACA expenses were paid directly rather than through this budget.
Misc Rev	-	-	-	-	-	
<b>Total Building Revenues</b>	<b>\$ 240,000</b>	<b>\$ 240,000</b>	<b>\$ 38,610</b>	<b>0%</b>	<b>\$ -</b>	
<b>EXPENSES</b>						
Admin Expense	\$ 88,800	\$ 88,800	1,190	1%	-	
Insurance	151,200	151,200	37,420	25%	-	RDA and Salt Lake City costs paid directly by RDA/City.
<b>Total Building Expenses</b>	<b>\$ 240,000</b>	<b>\$ 240,000</b>	<b>\$ 38,610</b>	<b>16%</b>	<b>\$ -</b>	
<b>Operating Results</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ (0)</b>	<b>0%</b>	<b>\$ -</b>	

# 2017 Attendance





**Eccles Theater - 2017 ANNUAL REPORTING**  
**Prepared by Salt Lake County Center for the Arts**  
**4.5.18**

The Operating Agreement requires that CFA report on the items listed below. CFA is requesting feedback on these reports. We want to make sure we are giving UPACA the best tools possible.

- Total Tickets Sold        349,807
- Comp Ticket total        22,051
- Attendance figures by activity type and event genre – attached
- Written justification for scheduling a Required Event at another CFA venue – attached
- Events by Venue – See attached activity reports
- Paid Attendance by Zip Code – See attached map

### Attendance Figures by Activity Type and Event Genre

Please note: The numbers listed below are based on scanning totals for ticketed events and numbers reported by organizer for social events.

## Delta Hall

For Broadway and Popular events please see attachments.

<b>Other</b>	<b>Attendance</b>
Shen Yun	5,483
SL Chamber	1,858
Justin Willman	94
Utah High School Musical Theatre Awards	682
Ballet West Choreographic Festival	3,547
Days of 47 Pops Concert	2,914
Everything Food Conference	453
CEO Town Hall	950
Magic Space Broadway Season Launch	108
Big Mountain Dev & Data Conference	624
Solutions Summit	254
Western Governors University Event	398

## Miller Lounge

	<b>Attendance</b>
Air New Zealand	25
Ballet West Choreographic Festival	150
Colart Americas Inc. Meeting	33
Cuisine Unlimited Job Fair	20
EdcUtah & SLC Dept. Economic Development	40
Everything Food Conference	65
Hamilton Edu. Press Conference	20
Mary Mack's Luncheon	30
SL Chamber Gala	50
Solutions Summit	50
Sundance Institute Advisory Board meeting	30
Young Presidents Organization	60

## Regent Street Black Box

	Attendance
Cuisine Unlimited Promotion Event	200
Very Vary	260
Desire Under the Elms	410
Samarpanam: A Sublime Offering	84
The Bridges of Madison County	682
This Bird of Dawning	171
Annual State of Downtown	161
Everything Food Conference	115
Intermountain HealthCare Meeting	160
MSE/BAA Ticketing Conference	90
Pop Up Celebrity Chef Event	75
Broadway League Marketing Conference	134
Ultimi Performance Fundraising Event	41
Workfront Pre-Party for Lion King	250
Lion King Social Event	150
Wild Kratts Meet & Greet	
Gentri Social Event	120
Move Social Event	325
Chaconne Klaverenga	139
Maliheh Free Clinic Benefit	60
Visit SL Board of Trustees Breakfast	126
Lindsey Stirling VIP Event	165

## Tanner Lounge

	Attendance
AgReserves HR Meeting	15
Annual State of Downtown	75
Colart Americas Inc. Meeting	33
Deseret Digital Media	57
Everything Food Conference	65
Farmland Reserve Exec. meetings	20
FRI Land Group Seminar	25
Goldman Sachs	58
NAOC Large Urban County Caucus Workshop	40
Quiz Bowl Reception	
SL Chamber Gala	50
Summit for The Cynosure Group Investors	125
Sundance Institute Advisory Board meeting	30
Young Presidents Organization	60

## North Lobby

	<b>Attendance</b>
Everything Food Conference	130
Goldman Sachs	400
Summit for The Cynosure Group Investors	125
Utah Bankers Assoc. Meeting	100

## Winter Garden

	<b>Attendance</b>
Critics Lunch – Cuisine Unlimited promo event	72
Envision Utah's 20 <sup>th</sup> Anniversary	300
Everything Food Conference	900
Hamilton Edu. Project Press Conference	130
Hannah Long Senior Picture Photo Shoot	4
Mayor's Symposium – Innovation Summit	425
Media Event – Downtown Rising Action Plan	70
Photo Shoot – HM Cole	17
Steel Encounters Corporate Open House	200
Utah Bride White Party	275
Verizon Photo Shoot	15
Western Governors University Event	350
ZAP Grantees & Partners Networking Event	95

## Plaza

	<b>Attendance</b>
Everything Food Conference	453
Alfa Romeo	100
Illuminate Salt Lake	100
Workfront Party	900

**Required Events scheduled at another CFA Venue**

Anderson, Rabin & Wakeman

Capitol Theatre

11/17/16

Reason: Broadway's Beautiful run in Delta Hall Nov. 14-20, 2016

Alton Brown

Abravanel Hall

3/31/17

Reason: Broadway's Lion King run in Delta Hall March 13 – April 16, 2017

The Simon and Garfunkel Story

Capitol Theatre

10/24/17

Reason: Shaping Sound in Delta Hall on same night

Peter Frampton

Capitol Theatre

4/4/18

Reason: Riverdance run in Delta Hall 4/2-4/8/18

David Byrne

Capitol Theatre

5/30/18

Reason: Front Utah multi-day conference contracted prior to David Byrne opportunity

Celtic Thunder

Capitol Theatre

11/23/18

Reason: Broadway Across America is considering a two-week run season add-on over these dates. Celtic Thunder wanted to confirm so moved to Capitol Theatre.

**Eccles Theater - Annual Activity Report - BUILDING  
2017**

	<u>Budgeted Year</u> <u>Total</u>	<u>Current Bookings</u> <u>for Calendar</u> <u>Year 2017</u>	<u>Current Bookings</u> <u>to Budget</u> <u>Variance</u>
<b>DELTA HALL</b>			
Performances			
Co-promoter: Broadway	120	113	(7)
Co-promoter: Popular/Other	30	46	16
Not-for-profit	26	16	(10)
Commercial	16	4	(12)
Subtotal	192	179	(13)
Non-Performance Use (Rehearsal/Tech/Load-in/Load-out/Dark/Private event)			
Co-promoter	21	30	9
Not-for-profit	9	15	6
Commercial	0	6	6
Subtotal	30	51	21
<b>Total Activities</b>	<b>222</b>	<b>230</b>	<b>8</b>
<b>Miller Lounge</b>			
Co-promoter	0	0	0
Not-for-profit	0	9	9
Commercial	20	9	(11)
<b>Total Activities</b>	<b>20</b>	<b>18</b>	<b>(2)</b>
<b>Rehearsal Room</b>			
Co-promoter	0	98	98
Not-for-profit	0	15	15
Commercial	10	6	(4)
<b>Total Activities</b>	<b>10</b>	<b>119</b>	<b>109</b>
<b>Stage</b>			
Co-promoter	0	0	0
Not-for-profit	1	0	(1)
Commercial	0	0	0
<b>Total Activities</b>	<b>1</b>		<b>(1)</b>

**Eccles Theater - Annual Activity Report - SITE  
2017 DRAFT**

	<u>Budgeted Year</u> <u>Total</u>	<u>Current Bookings</u> <u>for Calendar Year</u> <u>2017</u>	<u>Current Bookings</u> <u>to Budget</u> <u>Variance</u>
<b>Regent Street Black Box</b>			
<b>Performances</b>			
Co-promoter	0	3	3
Not-for-profit	90	31	(59)
Commercial	20	8	(12)
Subtotal	110	42	(68)
<b>Non-Performance Use (Rehearsal/Tech/Load-in/Load-out/Dark/Private event)</b>			
Co-promoter	0	3	3
Not-for-profit	63	42	(21)
Commercial	10	15	5
Subtotal	73	60	(13)
<b>Total Activities</b>	<b>183</b>	<b>102</b>	<b>(81)</b>
<b>Tanner Lounge</b>			
Co-promoter	0	0	0
Not-for-profit	0	11	11
Commercial	25	14	(11)
<b>Total Activities</b>	<b>25</b>	<b>25</b>	<b>0</b>
<b>North Lobby</b>			
Co-promoter	0	1	1
Not-for-profit	0	1	1
Commercial	1	6	5
<b>Total Activities</b>	<b>1</b>	<b>8</b>	<b>7</b>
<b>Winter Garden</b>			
Co-promoter	0	0	0
Not-for-profit	0	6	6
Commercial	40	10	(30)
<b>Total Activities</b>	<b>40</b>	<b>16</b>	<b>(24)</b>
<b>Plaza</b>			
Co-promoter	0	0	0
Not-for-profit	0	3	3
Commercial	6	12	6
<b>Total Activities</b>	<b>6</b>	<b>15</b>	<b>9</b>

## 2017 TOTAL TICKETS ISSUED - BROADWAY EVENTS

<b>Broadway</b>	<b>Tickets*</b>	<b>Capacity</b>	<b>% Occupancy</b>
Kinky Boots	18,668	19,704	95%
Mamma Mia	11,221	12,315	91%
Matilda	19,642	19,704	100%
Lion King	74,531	76,353	98%
Cinderella	19,518	19,704	99%
Dirty Dancing	17,872	19,976	89%
Book of Mormon	57,350	59,112	97%
An American in Paris	16,697	19,704	85%
Elf	10,358	12,315	84%
The Bodyguard	15,484	19,704	79%
		<b>AVERAGE</b>	<b>92%</b>

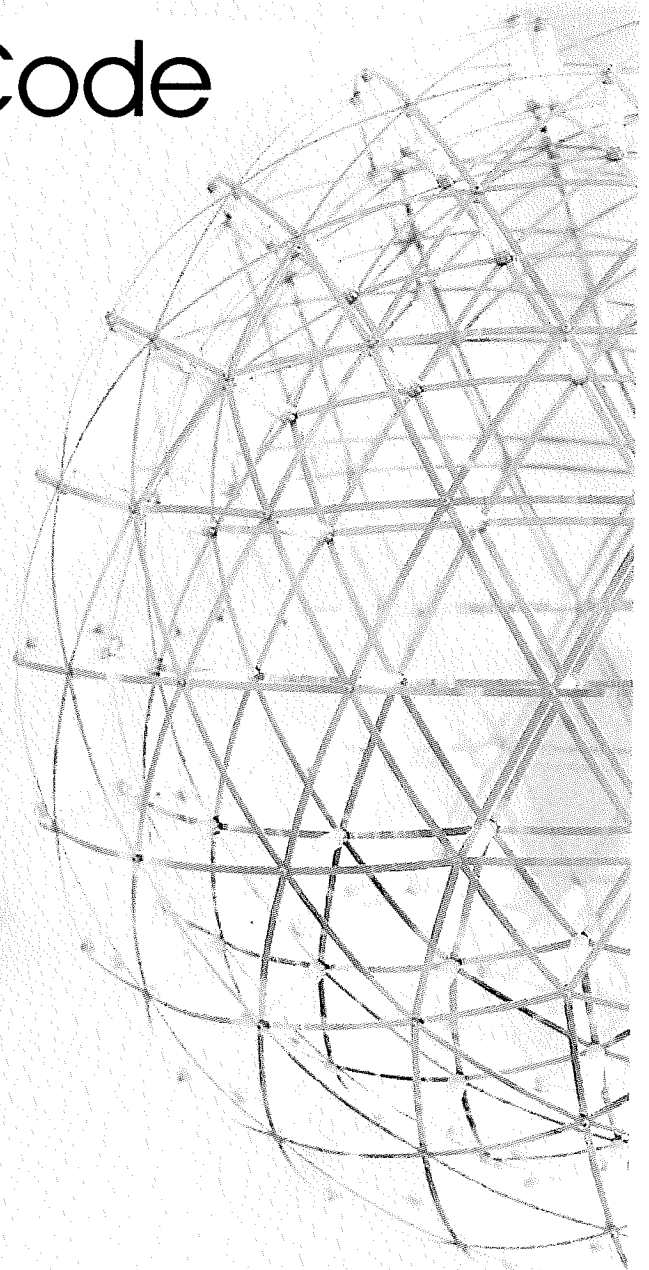
\*Tickets = tickets sold and comps



## 2017 TOTAL TICKETS ISSUED - POPULAR EVENTS

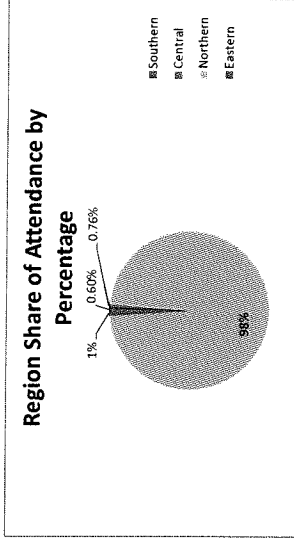
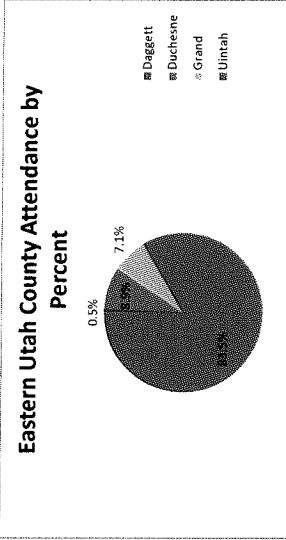
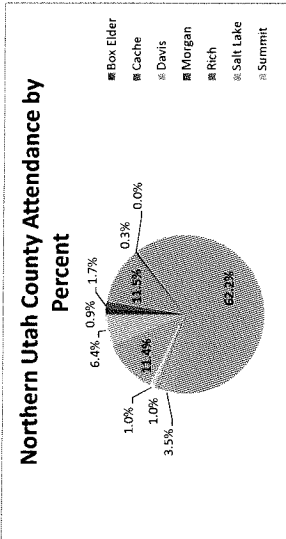
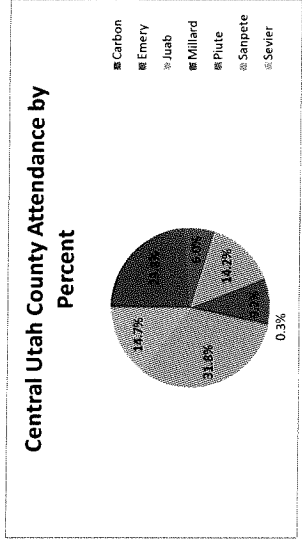
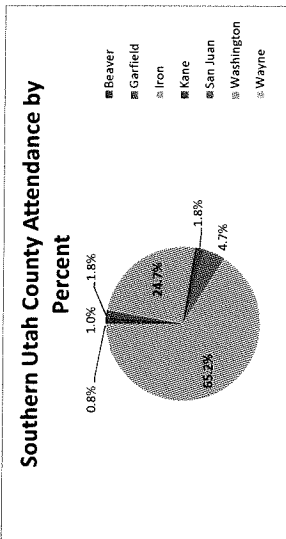
Popular	Tickets*	Capacity	% occupancy
Kathy Griffin	1,558	1,997	78%
Bill Maher	2,491	2,497	100%
Dr. Neil deGrasse Tyson	2,465	2,477	100%
Elvis Lives	1,592	1,997	80%
Experience Hendrix	2,338	2,497	94%
Golden Dragon Acrobats	2,571	3,984	65%
Kansas	1,932	2,497	77%
Kenny Rogers	2,282	2,497	91%
Johnny Mathis	2,196	2,497	88%
David Sedaris	2,118	2,497	85%
Old Crow Medicine Show	1,945	2,497	78%
Move Live	4,460	4,994	89%
Anderson Cooper & Andy Cohen	1,578	2,002	79%
Ryan Adams	2,401	2,497	96%
Steve Martin & Martin Short	2,426	2,497	97%
Seu Jorge	1,254	1,991	63%
JJ Grey & Mofro	846	2,497	34%
Doobie Brothers	1,430	2,497	57%
Rob Lowe	963	2,497	39%
Wild Kratts Live	4,050	4,926	82%
Conor Oberst	818	1,991	41%
Bob Dylan	4,923	4,994	99%
Huey Lewis & the News	1,608	2,497	64%
Tim Allen	1,778	2,497	71%
Shaping Sound	1,797	2,497	72%
Snap Judgment	1,449	1,991	73%
Ani DiFranco	1,050	1,991	53%
Michael McDonald	997	1,991	50%
Down the Rabbit Hole	1165	1,991	59%
John Cleese – Monty Python	1,872	2,497	75%
Jewel	1,605	2,497	64%
Jeff Dunham	4,116	4,994	82%
Gentri	2,374	2,497	95%
Lindsey Stirling	2,366	2,497	95%
Kurt Bestor	6,186	9,988	62%
Manheim Steamroller	6,780	7,467	91%
		<b>AVERAGE</b>	<b>75%</b>
Other	Tickets	Capacity	% occupancy
Shen Yun	5,483	5,871	93%
*Tickets = Tickets sold and comps			

# 2017 Paid Attendance by Zip Code



# 2017 Eccles Theater Ticket Sales by Zip Code - UTAH

County	Delta	Percent of Regional Total	Percent of Entire Set	Regional Share of Total
<b>SOUTH</b>				
Beaver	13	1.0%	0.0060%	
Garfield	24	1.8%	0.0111%	
Iron	323	24.7%	0.1488%	
Kane	24	1.8%	0.0111%	
San Juan	61	4.7%	0.0281%	
Washington	853	65.2%	0.3929%	
Wayne	10	0.8%	0.0046%	
<b>CENTRAL</b>	1308	100%	0.0046%	0.60%
Carbon	391	23.8%	0.1801%	
Emery	99	6.0%	0.0456%	
Juab	234	14.2%	0.1078%	
Millard	152	9.2%	0.0700%	
Piute	5	0.3%	0.0023%	
Sanpete	523	31.8%	0.2409%	
Sevier	241	14.7%	0.1110%	
	1645	100%	0.1110%	0.76%
<b>NORTH</b>				
Box Elder	1900	0.9%	0.8751%	
Cache	3694	1.7%	1.7014%	
Davis	24396	11.5%	11.2366%	
Morgan	637	0.3%	0.2934%	
Rich	23	0.0%	0.0106%	
Salt Lake	131751	62.2%	60.6834%	
Summit	7472	3.5%	3.4415%	
Tooele	2032	1.0%	0.9359%	
Wasatch	2171	1.0%	0.9999%	
Utah	24233	11.4%	11.1615%	
Weber	13541	6.4%	6.2369%	
	211850	100%	6.2369%	98%
<b>EASTERN</b>				
Daggett	12	0.5%	0.5305%	
Duchesne	201	8.9%	0.0926%	
Grand	161	7.1%	0.0742%	
Uintah	1888	83.5%	0.8696%	
	2262	100%	0.8696%	1%
Unknown	47			
<b>TOTAL</b>	217112			
		Southern	0.60%	
		Central	0.76%	
		Northern	98%	
		Eastern	1%	

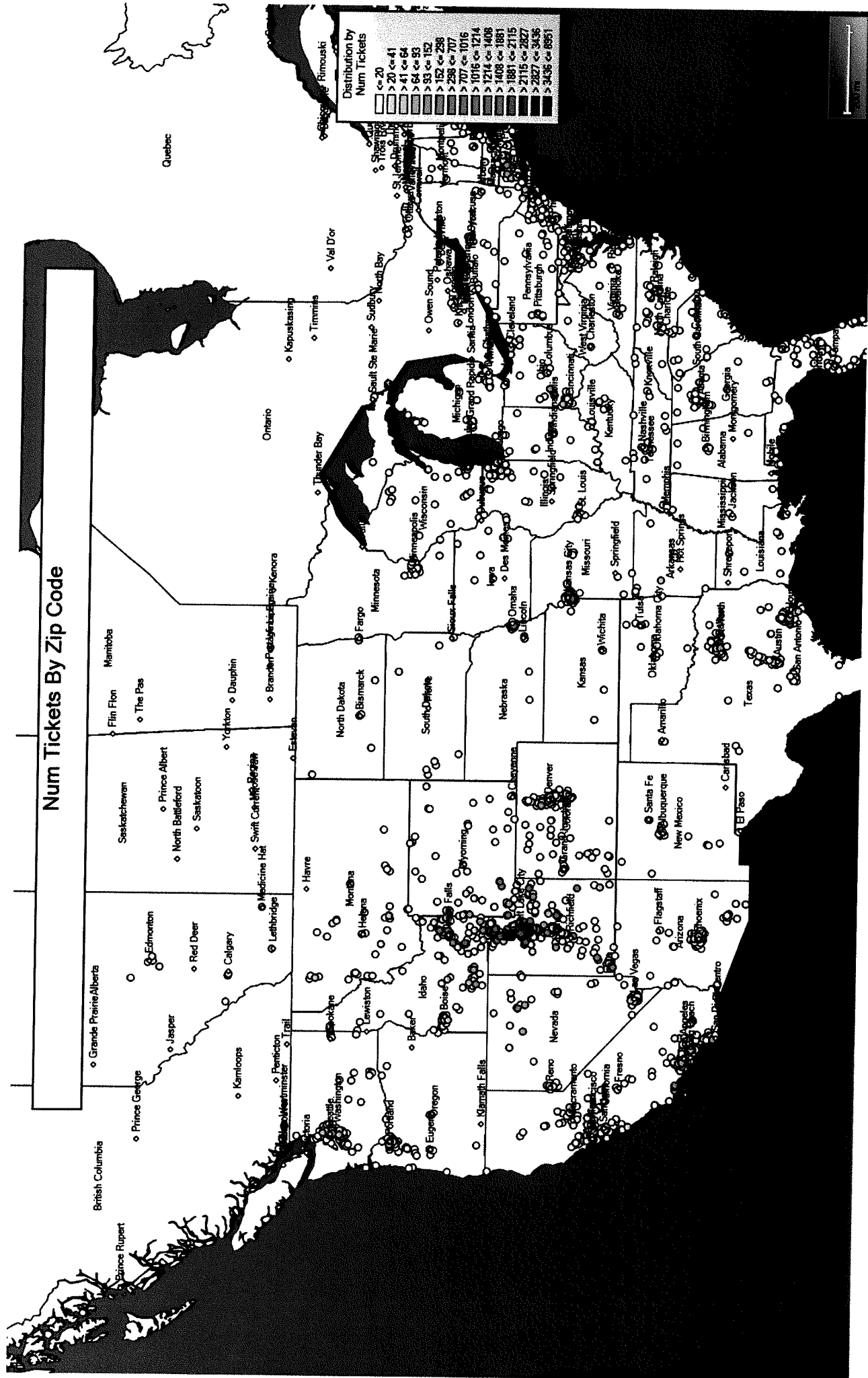


## 2017 Eccles Theater Ticket Sales by Zip Code - National

		Percent of Regional Total		Percent of Total
<b>Far West Region</b>				
California	2115	50.6%	California	
Nevada	873	20.9%	Nevada	
Oregon	268	6.4%	Oregon	
Washington	924	22.1%	Washington	
<i>Regional Total</i>	4180	100.0%		1.7%
<b>Rocky Mountain</b>				
Colorado	1073	0.5%	Colorado	
Idaho	4155	1.8%	Idaho	
Montana	339	0.2%	Montana	
Utah	217295	96.4%	Utah	
Wyoming	2489	1.1%	Wyoming	
<i>Regional Total</i>	225351	100.0%		93.7%
<b>Southwest</b>				
Arizona	587	31.1%	Arizona	
New Mexico	73	3.9%	New Mexico	
Oklahoma	69	3.7%	Oklahoma	
Texas	1160	61.4%	Texas	
<i>Regional Total</i>	1889	100.0%		0.8%
<b>Plains</b>				
Iowa	55	1.7%	Iowa	
Kansas	1767	55.5%	Kansas	
Minnesota	72	2.3%	Minnesota	
Missouri	578	18.2%	Missouri	
North Dakota	34	1.1%	North Dakota	
Nebraska	645	20.3%	Nebraska	
South Dakota	33	1.0%	South Dakota	
<i>Regional Total</i>	3184	100.0%		1.3%
<b>Great Lakes</b>				
Illinois	929	48.3%	Illinois	
Indiana	66	3.4%	Indiana	
Michigan	122	6.3%	Michigan	
Ohio	465	24.2%	Ohio	
Wisconsin	340	17.7%	Wisconsin	
<i>Regional Total</i>	1922	100.0%		0.8%
<b>Southeast</b>				
Alabama	32	2.1%	Alabama	
Arkansas	79	5.1%	Arkansas	
Florida	732	47.5%	Florida	

Georgia	135	8.8%	Georgia	
Kentucky	72	4.7%	Kentucky	
Louisiana	27	1.8%	Louisiana	
Mississippi	14	0.9%	Mississippi	
North Carolina	167	10.8%	North Carolina	
South Carolina	33	2.1%	South Carolina	
Tennessee	91	5.9%	Tennessee	
Virginia	152	9.9%	Virginia	
West Virginia	6	0.4%	West Virginia	
<i>Regional Total</i>	1540	100.0%		0.6%
<b>Mideast</b>				
DC	145	14.8%	DC	
Delaware	11	1.1%	Delaware	
Maryland	116	11.8%	Maryland	
New Jersey	136	13.8%	New Jersey	
New York	416	42.4%	New York	
Pennsylvania	158	16.1%	Pennsylvania	
<i>Regional Total</i>	982	100.0%		0.4%
<b>New England</b>				
Conneticut	991	83.1%	Conneticut	
Massachusetts	161	13.5%	Massachusetts	
Maine	14	1.2%	Maine	
New Hampshire	3	0.3%	New Hampshire	
Rhode Island	17	1.4%	Rhode Island	
Vermont	7	0.6%	Vermont	
<i>Regional Total</i>	1193	100.0%		0.5%
<b>Other</b>				
Alaska	29			
Hawaii	71			
CANADA	13			
Unknown	47			
<i>Regional Total</i>	160			0.1%
	240401			100%

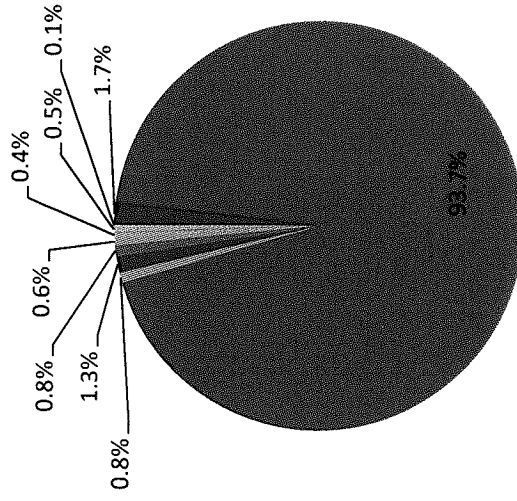
# Num Tickets By Zip Code



### 2017 Eccles Theater Ticket Sales by Zip Code - National

<b>Totals</b>	
Far West Region	1.7%
Rocky Mountain Region	93.7%
Southwest Region	0.8%
Plains Region	1.3%
Great Lakes Region	0.8%
Southeast Region	0.6%
Midwest Region	0.4%
New England Region	0.5%
Other	0.1%
	100.0%

### Regional Share of Total by Percent



- Far West Region
- Rocky Mountain Region
- Southwest Region
- Plains Region
- Great Lakes Region
- Southeast Region
- Midwest Region
- New England Region
- Other